



Dear Designer,

We are delighted to invite you to apply as a designer for one of The Women's Board of Wolfson Children's Hospital's signature fundraising events, **The First Coast Design Show**. This event is known for playing host to some of the country's most treasured art and antique dealers as well as some of the Southeast's most influential designers.

This year, we are proud to introduce a new element to our show, Tablescape! As a part of this addition, we are inviting interior designers, unique home & design boutiques, talented floral designers, and other imaginative businesses to showcase their artistic talent by creating unique tablescapes. The table theme is the designer's choice.

As a table designer, you will join celebrated design visionaries in creating a tablescape showcased at three events: **The Preview Party, The Opening Night Gala, and The First Coast Design Show. The events will be hosted December 5 - 8, 2024 at the Prime Osborn Convention Center in Jacksonville, Florida.**

Table designers will be invited to attend the Preview Party, held Thursday, December 5. As an invite-only event, the Party will allow you to enhance your brand among business leaders and community influencers at an event that earns media coverage throughout the First Coast.

Please note that only a limited number of tablespace slots will be available for purchase. We do expect this to sell out quickly!

To participate, we kindly ask that you submit your application no later than August 30, 2024. Once accepted as a participating designer, there will be a Designer Event Service Fee of \$200 due via credit card payable on the Design Show website.

Over the past 50 years, The Women's Board has raised over \$36 million for Wolfson Children's Hospital, the only full-service children's hospital between Orlando and Atlanta. Your support is pivotal in our continued efforts to ensure that children who walk through the doors at Wolfson Children's receive the best healthcare possible, regardless of their ability to pay.

Last year, The Women's Board committed to funding two Kids Kare Mobile ICUs. These lifesaving transport vehicles serve more than 2,000 infants and children a year. With the recent population boom in Northeast Florida, the demand for these services is increasing. Through generous supporters like you, The Women's Board is on target to reach this goal.

We look forward to another beautiful year of design and hope you will join us! Please review the information in the Designer Opportunity packet and feel free to reach out if you have any questions.

Kendra McCrary
President, The Women's Board

Sarah Foster
Co-Chair, First Coast Design Show

Kelly Novak
Co-Chair, First Coast Design Show



DESIGNER SCHEDULE

Designer Applications due no later than August 30, 2024

Notification of acceptance by September 15, 2024

Designer Event Service Fee of \$200 due via credit card payable via
The First Coast Design Show website upon application acceptance

THURSDAY, DECEMBER 5, 2024

Deliveries and table set-up at the Prime Osborne Convention Center: 9:00 AM – 2:00 PM

Set up complete no later than 5:30 PM

Photographers and Press arrive: 6:00 PM

Designers or representative at tables: 6:30 PM

Preview Party Event open to guests 7:00 PM – 8:30 PM

FRIDAY, DECEMBER 6 - 8, 2024

First Coast Design Show open to the public.

Show hours: 10:00 AM - 4:00 PM

Lecture schedule TBA



2024

DESIGNER APPLICATION

As we prepare for the 2024 event, please submit your application no later than **August 30, 2024**. Completed applications may be emailed to The Women's Board at: WomensBoard@bmcjax.com

Business Name: _____

(as you would like it to appear in print)

Table Designer: _____

Secondary Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Instagram: _____ Website: _____

Business Phone: _____ Mobile: _____

About:

Please provide a short description of your business we can use in the Event Program & on social media:

Table Theme:

Please provide a brief description of your vision. Ensure that you are as descriptive as possible to ensure we prevent duplication.

Are you interested in advertising in the Event Program at a discounted rate?	Yes	No
Are you interested in purchasing a design vignette space?	Yes	No
Are you interested in attending the Design Show or the Opening Night Gala?	Yes	No



DESIGNER BENEFITS

- An opportunity to display your creative talents to nearly 3,000 attendees, all while generously supporting Wolfson Children's Hospital
- Recognition in the Event Magazine, The First Coast Design Show website, and owned social media channels
- One (1) ticket to the by-invitation-only Preview Party Event
- One (1) ticket to the lecture of your choice
- Four (4) tickets to the First Coast Design Show