



Dear Designer,

We are delighted to invite you to apply as a design vignette contributor for one of The Women's Board of Wolfson Children's Hospital's signature fundraising events, **The First Coast Design Show**. This event is known for playing host to some of the country's most treasured art and antique dealers as well as some of the Southeast's most influential designers.

As a participant, you will join celebrated design visionaries in creating a design vignette showcased at three events: **The Preview Party, The Opening Night Gala, and The First Coast Design Show. The events will be hosted December 5 - 8, 2024 at the Prime Osborn Convention Center in Jacksonville, Florida.**

Please note that only a limited number of vignette slots will be available for purchase. We do expect this to sell out quickly!

To participate, we kindly ask that you submit your application no later than August 30, 2024. Once accepted as a participating designer, there will be a Designer Event Service Fee of \$200 due via credit card payable on the Design Show website.

Over the past 50 years, The Women's Board has raised over \$36 million for Wolfson Children's Hospital, the only full-service children's hospital between Orlando and Atlanta. Your support is pivotal in our continued efforts to ensure that children who walk through the doors at Wolfson Children's receive the best healthcare possible, regardless of their ability to pay.

Last year, The Women's Board committed to funding two Kids Kare Mobile ICUs. These lifesaving transport vehicles serve more than 2,000 infants and children a year. With the recent population boom in Northeast Florida, the demand for these services is increasing. Through generous supporters like you, The Women's Board is on target to reach this goal.

We look forward to another beautiful year of design and hope you will join us! Please review the information in the Designer Opportunity packet and feel free to reach out if you have any questions.

Kendra McCrary
President, The Women's Board

Sarah Foster
Co-Chair, First Coast Design Show

Kelly Novak
Co-Chair, First Coast Design Show



DESIGNER SCHEDULE

Designer Applications due no later than August 30, 2024

Notification of acceptance by September 15, 2024

Designer Event Service Fee of \$200 due via credit card payable via
The First Coast Design Show website upon application acceptance

WEDNESDAY, DECEMBER 4, 2024

Load-in and set-up begin: 7:30 AM (Load-in assistance will be available)

THURSDAY, DECEMBER 5, 2024

Load-in and set-up continues beginning at 7:30 AM (Load-in assistance will be available)

Set-up complete no later than 5:30 PM*

Photographers and Press arrive 6:00 PM

Preview Party Event open to guests 7:00 PM – 8:30 PM

FRIDAY, DECEMBER 6 - 8, 2024

First Coast Design Show open to the public

Show hours: 10:00 AM - 4:00 PM

Lecture schedule TBA

**Note that we are requesting booth space to be completely set by 5:30 PM on December 5. It is not mandatory to have set up complete at that time, but press and guests will be on premises that evening.*



SHOW FACT SHEET

GENERAL

- There is a \$200 entry fee to participate as a Designer in the 2024 Show
- Designers are invited to install a space that represents the Show theme, *'The Art of Style'*
- Designers are not required to occupy their space throughout the run of the Show
- Show hours: 10:00 AM - 4:00 PM

BOOTHS

- Each vignette space will be 8ft x8ft
- Designers have the opportunity to wallpaper their space and hang artwork

PARKING, INSTALL, TEAR DOWN

- Vignette installations can begin as early as Wednesday, December 4
- The show will open to the public via a Ticketed Preview Party on Thursday, December 5*
- The Show will open to the general public Friday, December 6th at 10 AM
- Vignette breakdown can begin at 4 PM on Sunday, December 8th and will need to be complete by end of day
- Assistance will be available with load-in and load-out on December 4, 5, and 8th

**Note that we are requesting booth space to be completely set by 5:30 PM on December 5. It is not mandatory to have set up completed at that time, but press and guests will be on premises that evening.*



2024

DESIGNER APPLICATION

As we prepare for the 2024 event, please submit your application no later than **August 30, 2024**. Completed applications may be emailed to The Women's Board at: WomensBoard@bmcjax.com

Business Name: _____
(as you would like it to appear in print)

Table Designer: _____

Secondary Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Instagram: _____ Website: _____

Business Phone: _____ Mobile: _____

About:

Please provide a short description of your business that we can use in the Event Program & on social media:

Vignette Theme:

Please provide a brief description of your vision. Ensure that you are as descriptive as possible to ensure we prevent duplication.

Are you interested in advertising in the Event Program at a discounted rate?	Yes	No
Are you interested in purchasing a design tablescape?	Yes	No
Are you interested in attending the Design Show or the Opening Night Gala?	Yes	No



DESIGNER BENEFITS

- An opportunity to display your creative talents to nearly 3,000 attendees, all while generously supporting Wolfson Children's Hospital
- Recognition in the Event Magazine, The First Coast Design Show website, and owned social media channels
- Clear signage, provided by the First Coast Design Show recognizing the designer responsible for the vignette space
- One (1) ticket to the lecture of your choice
- One (1) ticket to the by-invitation-only Preview Party Event
- Four (4) tickets to the First Coast Design Show